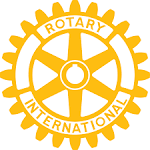
**From Ideas to Action**

**Your Vibrant Club Vision**

**Rotary Club of**

|  |
| --- |
| Who We Are |
|  |
| What We Stand For |
|  |
| Attributes |
|  |
| Slogan |
|  |
| Elevator Speech |
|  |



#1 Membership

|  |  |
| --- | --- |
| **Membership Goal:** |  |
| **By When:** |  |
| **Strategy** | | | **Time Frame** | **Measurement** | **Responsible** |
|  | | |  |  |  |
|  | | |  |  |  |
|  | | |  |  |  |
|  | | |  |  |  |

#2 Service and Fundraising

|  |  |  |  |
| --- | --- | --- | --- |
| **Goals** | **Time Frame** | **Measurement** | **Responsible** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

#3 Foundation and Polio Plus

|  |  |  |  |
| --- | --- | --- | --- |
| **Goals** | **Time Frame** | **Measurement** | **Responsible** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

#4 Public Image

|  |  |  |  |
| --- | --- | --- | --- |
| **Goals** | **Time Frame** | **Measurement** | **Responsible** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

#5 Fellowship

|  |  |  |  |
| --- | --- | --- | --- |
| **Goals** | **Time Frame** | **Measurement** | **Responsible** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

#6 Organizational Readiness

|  |  |  |  |
| --- | --- | --- | --- |
| **Goals** | **Time Frame** | **Measurement** | **Responsible** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

**Rotary Core Values**

Fellowship | Integrity | Diversity | Service | Leadership

**Rotary Vision Statement**

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in our selves.

**Rotary Mission Statement**

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.